## **Abstract**

This research aims to: 1) to promote cultural tourism. Travelers have more options in travel. Culture and the arts as well as 2) to promote the development of tourism in Lakeview. Promotion and development. The Manora. As one of the options to do. Tourism in each of three) to create awareness to recognize and cherish the cultural conservation of the south. Both young people and tourists. Turned his attention to art and culture. To be lost in the coming days to return a valuable and interesting than ever.

Results from the survey questionnaire showed that Manora travelers love the medium. 76 percent traveler agreed to develop the arts and culture alive for a cultural level. Accounted for 79 percent of travelers agree that the promotion and development Manorah Thailand, the locals and foreigners increased level. 82 percent traveler agreed to help preserve and maintain traditional art alive in the most 100 percent.

Findings in depth. For contributors 89 percent are of the opinion that the art and culture of the South is a unique and beautiful display. Have fun, the 50 percent of the data. There is a need for the province to support the event every year in the province to bring the show alive came as part of the annual event, and another 30 percent to reflect the incoming administration in the field cultural authorities should have the knowledge of this fact.